



Affiliate Agreement Terms

This Affiliate Agreement is entered into between **The Shielding Shop**, hereinafter referred to as the "**Company**," and the affiliate, hereinafter referred to as the "**Affiliate**."

1. Program Overview

The Company agrees to allow the Affiliate to promote its products/services through various marketing channels in exchange for a commission on sales generated through the Affiliate's unique referral link or coupon code.

2. Affiliate Responsibilities

2.1 Marketing Activities: The Affiliate agrees to engage in ethical and lawful marketing activities to promote the Company's products/services.

2.2 Compliance: The Affiliate shall comply with all applicable laws and regulations in the promotion of Company products/services.

2.2.1 Legal Compliance

The Affiliate agrees to comply with all applicable laws and regulations governing their marketing activities. This includes, but is not limited to:

- a. **Consumer Protection Laws:** The Affiliate shall adhere to consumer protection laws, ensuring transparency and fairness in all interactions with potential customers.
- b. **Anti-Spam Regulations:** The Affiliate shall refrain from engaging in spamming activities, including but not limited to unsolicited emails, messages, or any other form of intrusive communication.
- c. **Data Protection:** In cases where the Affiliate collects customer data, they shall comply with data protection laws and safeguard the privacy of individuals.

2.2.2 Industry Standards

The Affiliate agrees to adhere to industry standards and best practices related to affiliate marketing. This includes staying informed about changes in the industry landscape and adjusting marketing strategies accordingly.

2.3 Professional Conduct

The Affiliate recognizes the importance of maintaining a professional image and agrees to:

- a. **Professional Communication:** Interact with potential customers, peers, and the Company in a professional and courteous manner.
- b. **Conflict of Interest:** Disclose any potential conflicts of interest that may compromise the objectivity of their promotional activities.



3. Commission Structure

3.1 **Payment:** Commissions will be paid on a quarterly basis, at a minimum of 30 days following the end of each quarter. If the referred product has an extended return/trial period beyond 30 days, the commission payment may be delayed until the following quarter, to allow enough time for the trial period to be completed first.

3.2 **Commission Rate:** The commission rate is a percentage of the net sales generated. All Shielding Shop branded products will be paid a commission rate of 15%. Other products will range from 5-15% based on the product margins, or based on specific agreements arranged between the Company and Affiliate for individual product promotions.

4. Tracking and Reporting

4.1 **Tracking:** The Company will provide the Affiliate with a unique referral link and/or coupon code to track sales.

4.2 **Reports:** The Affiliate will have access to reports detailing the number of clicks, conversions, and commissions earned.

5. Termination

Either party may terminate this Agreement with written notice with or without any specific reason.

6. Confidentiality

Both parties agree to keep confidential any proprietary information shared during the term of this Agreement.

7. Governing Law

This Agreement shall be governed by and construed in accordance with the laws of Wyoming.

8. Miscellaneous

8.1 **Entire Agreement:** This Agreement constitutes the entire understanding between the parties.

8.2 **Amendments:** Any amendments to this Agreement must be made in writing and signed by both parties.